

StarBridge Advisors

Clinical Systems Strategic Services

Overview: Achieving the next level of Clinical IT

Health systems have made substantial investments in Clinical IT and Electronic Health Records (EHR). Amidst the COVID-19 pandemic, the primary focus had been pandemic management. As we resurfaced from the epidemic, there was a renewed emphasis on Clinical IT driven by factors such as insights gained from the pandemic, the enactment of the 21st Century Cures Act, heightened demands for robust health data analytics due to Value-Based Care and Population Health, the imperative from patients and clinical staff for a more user-friendly experience, and the advent of real improvements based on the appropriate use of AI. The following targeted initiatives can propel your organization to the next level of Clinical IT.

Client-driven Clinical IT Services

StarBridge Advisors offers advisory services tailored to address these current and emerging drivers. We collaborate with you to personalize plans according to your organization's needs or develop strategies that align precisely with your clinical IT priorities.

- EHR Implementation Guidance and Oversight – Provide vendor agnostic guidance and clinical oversight to keep your implementation project on track.
- EHR Optimization – Employ an industry-leading approach to identify and mitigate workflow inefficiencies and increase engagement and job satisfaction for your clinical team.
- EHR Extensions – Address gaps in your enterprise IT system for clinical specialties (e.g., oncology, rehab) or extend capabilities not provided by your EHR system.
- 21st Century Cures Act and Interoperability – Achieve compliance with the 21st Century Cures Act and evolve interoperability to support modern API-based technologies.
- Telehealth and Remote Patient Monitoring – Capitalize on the surge in Telehealth and Remote Patient Monitoring prompted by COVID and extend it for long-term post-COVID strategic advantage and patient-centric care.
- Advanced Analytics and AI – Establish a robust foundation and capability for clinical and operational analytics, Value-Base Care, continuous workflow improvement, population health outcomes, and a transition to precision care.
- Clinical Decision Support Innovations for Quality Improvement – Employ modern CDS approaches to prevent alert fatigue and deliver high-value clinical recommendations.

Resources and Value Proposition

We have a team of over 40 IT leaders with extensive experience in such roles as CIO, CMIO, CNIO, CTO, and CISO. Approximately 25% of our team members are physicians, nurses, and other clinical experts. Our advisors have comprehensive expertise with a specific focus on Cerner, EPIC and Meditech.

Why choose us as your partner?

- Our Clinical Informatics experts utilize industry best practice standards and are authors of recent articles exploring sources and solutions to EHR user dissatisfaction. Leveraging the latest strategies, we assist organizations in optimizing their environments to achieve the highest level of value realization.
- Our seniority and experience allow us to be effective facilitators and, if necessary, to lead challenging discussions, either internally, or externally.