

# StarBridge Advisors

## Fractional Healthcare IT Advisory Services

### Overview

The pace of change in healthcare information technology is accelerating rapidly. Myriad clinical optimization solutions, security, interoperability, virtual care, and digital health are top of mind. New participants along the continuum, both large and small, are continually entering the market. It is quite difficult, and sometimes impossible, for healthcare organizations to keep on top of all this change and make the best decisions while maintaining high reliability systems to support day-to-day operations and delivery of care. The cost of doing so can be prohibitive.

Many healthcare organizations, especially smaller ones, are not confident in their ability to keep up with this rapidly changing and evolving IT environment. For those organizations, we offer fractional health IT advisory services that should affordably fit into their budgets.

### Fractional Healthcare IT Advisory Services

StarBridge Advisors can make available to you fully vetted, world-class healthcare IT executives, inclusive of CIOs, CISOs, CMIOs, CNIOs, CTOs, and others. These executives come from health system backgrounds and have a wealth of knowledge and experience which often stretches far beyond the provider space.

You choose the types of executives you need, and we schedule them to work with you on a monthly basis. Contracted hours are agreed in advance and can be adjusted to meet your ongoing needs.

An account executive will be assigned to coordinate all activities.

### Illustrative Service Offerings

Our executives are experienced leaders and can act in either a primary or secondary role in your IT leadership team. Each can provide leadership development, coaching and mentoring.

Areas which might be of interest:

- CIO/CDO – digital health strategy, tactical planning, board briefings, CURES Act compliance
- CISO – cybersecurity assessment, planning, incident response, and staff/user education
- CNIO or CMIO – clinical process improvement, clinical governance, EHR and other IT projects design, implementation, transition, and/or optimization
- CTO – technology review, digital health technology deployment, aligning business and strategic needs
- CMSO (Chief Medication Safety Officer) – establish and/or oversee comprehensive drug diversion and monitoring program with auditing and response including interviews and interrogation, diversion software evaluation, staff and leadership education and controlled substance security gap analysis

*Please contact us for additional information or to schedule an introductory call.*