

StarBridge Advisors

Clinical Systems Strategic Services

Overview: Achieving the next level of Clinical IT

Health systems have made significant investments in Clinical IT and Electronic Health Records (EHR). During the COVID-19 pandemic, the attention has been focused on managing the pandemic. Starting in 2021, we anticipate a renewed focus on Clinical IT, driven by a new set of factors: COVID-19 learnings, the 21st Century Cures Act going into effect, Value-Based Care and Population Health demanding stronger health data analytics, and pressure from patients and our clinical staff to provide a more user-friendly experience. The following targeted initiatives can help your organization achieve the next level of Clinical IT.

Client-driven Clinical IT Services

StarBridge Advisors provides advisory services specifically targeted at these current and emerging drivers. We can work with you to adapt these plans to your organization or work with you to create a plan that specifically fits your clinical IT priorities.

- EHR Implementation Guidance and Oversight - provide vendor agnostic guidance and clinical oversight to keep your implementation project on track.
- EHR Optimization - use industry-leading approach to address workflow inefficiencies and increase engagement and job satisfaction for your clinical team.
- EHR Extensions - fill gaps in your enterprise IT system for clinical specialties (e.g., oncology, rehab) or extending capabilities not offered by your EHR system.
- 21st Century Cures Act and Interoperability - bring your IT system in compliance and evolve your interoperability to support modern API-based technologies.
- Telehealth and Remote Patient Monitoring - take the COVID driven increase in Telehealth and Remote Patient Monitoring and extend it for long-term post-COVID strategic advantage and patient-focused care.
- Advanced Analytics and AI - build a solid foundation and capability for clinical and operational analytics, Value-Based Care, continuous workflow improvement, population health outcomes, and transition to precision care.
- Clinical Decision Support Innovations for Quality Improvement - use modern CDS approaches for avoiding alert fatigue and delivering high-value clinical recommendations.

Resources and Value Proposition

We have a team of over 40 IT leaders with extensive experience in such roles as CIO, CMIO, CNIO, CTO, and CISO. Approximately 25% of our team members are physicians, nurses, and other clinical experts. Our advisors have worked with most of the major EHR systems. We have deep and broad expertise with a specific focus on Cerner, EPIC and Meditech.

Why choose us as your partner?

- Our Clinical Informatics experts utilize industry best practice standards and are authors of recent articles exploring sources and solutions to EHR user dissatisfaction. They leverage the latest strategies to assist organizations in optimizing their environments to achieve the highest level of value realization.
- Our seniority and experience allow us to be effective facilitators and, if need be, to lead uncomfortable discussions, either internally, or externally.